



African Helix
Training

In Pursuit of Excellence and Beyond...



Finance for Non-Financial
Managers

Course Content

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Overview

This course simplifies core financial principles and equips managers with the tools to interpret financial data, contribute to budgeting processes, assess performance, and make informed decisions that align with their organization's financial goals. Participants will walk away with the confidence to engage in financial discussions and contribute more strategically.



Course Prerequisites

No prior finance or accounting experience required. Basic business literacy and managerial experience is helpful but not essential. Participants should be comfortable working with documents, emails, and simple spreadsheets.



Target Audience

Compliance Officers, Risk Managers, Internal Auditors & External Auditors, Business Leaders, Managers, Consultants and Advisors.



Course Outline



Duration

In Class: 3 Days (08:30 – 15:30)



Delivery Methods

- On-Site
- Online
- At designated location



What You Get

- Certificate of Completion



Course Dates

- TBA



Course Location

- Johannesburg, South Africa



Course Fees

R 15 250.00 per Learner

(Excluding VAT)



Module 1: The Business & Financial Environment

- The business environment
- The role of financial management
- Developing a strategic financial plan
- The role & purpose of financial & management accounting
- Accounting conventions, policies & International Financial Reporting Standards (IFRS)
- The executive's role in corporate governance

Module 2: Financial Statements & Financial Analysis for Executive Decision Making

- Corporate financial information: - Internal & external
- The key elements of published annual financial reports
- Financial statements analysis to evaluate financial performance to improve liquidity, profitability, & efficiency
- Working capital management
- Cash flow statements and calculating free cash flow
- Predicting business failure with ratios and other key indicators

Module 3: Strategic Financial Decision Making

- Financing the business – Why and when?
- Financing principles, short-term vs. long-term, debt vs. Equity
- Sources and types of finance
- Determining the cost of long-term finance - The cost of capital models:
- Cost of Equity (Ke) – Dividend Valuation Model
- Cost of Equity (Ke) - Capital Asset Pricing Model
- Cost of Debt (Kd)
- Weighted Average Cost of Capital (WACC)
- Review of external growth strategies:
- Mergers, acquisitions and joint ventures
- Review of restructuring strategies: Demergers, spin-offs, unbundling, MBO, MBI, BIMBO



Module 4: The Executives Role in Capital Investment

- The capital investment process
- Basic appraisal techniques – ARR and Payback
- Why you should consider the time value of money?
- Discounted cash flow appraisal techniques – NPV and IRR
- Practical issues to consider in NPV appraisal - Inflation, Capital Rationing, Risk and Uncertainty
- Managing risk & uncertainty

Module 5: Executive Management & Control of Budgets

- The purpose and importance of budgeting
- Different budgeting models – Are They Relevant for Your Business?
- Preparing, negotiating & implementing the budget
- Controlling the budget
- Variance analysis
- Using budgets to aid decision making: Cost / Volume / Profit (CVP) analysis & break-even analysis



For More Details and to Register, Please Contact

Course Coordinator

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